



Attendee Journey

Environmental Design

Final Installation Photobook



Be the Bridge

Campus Map



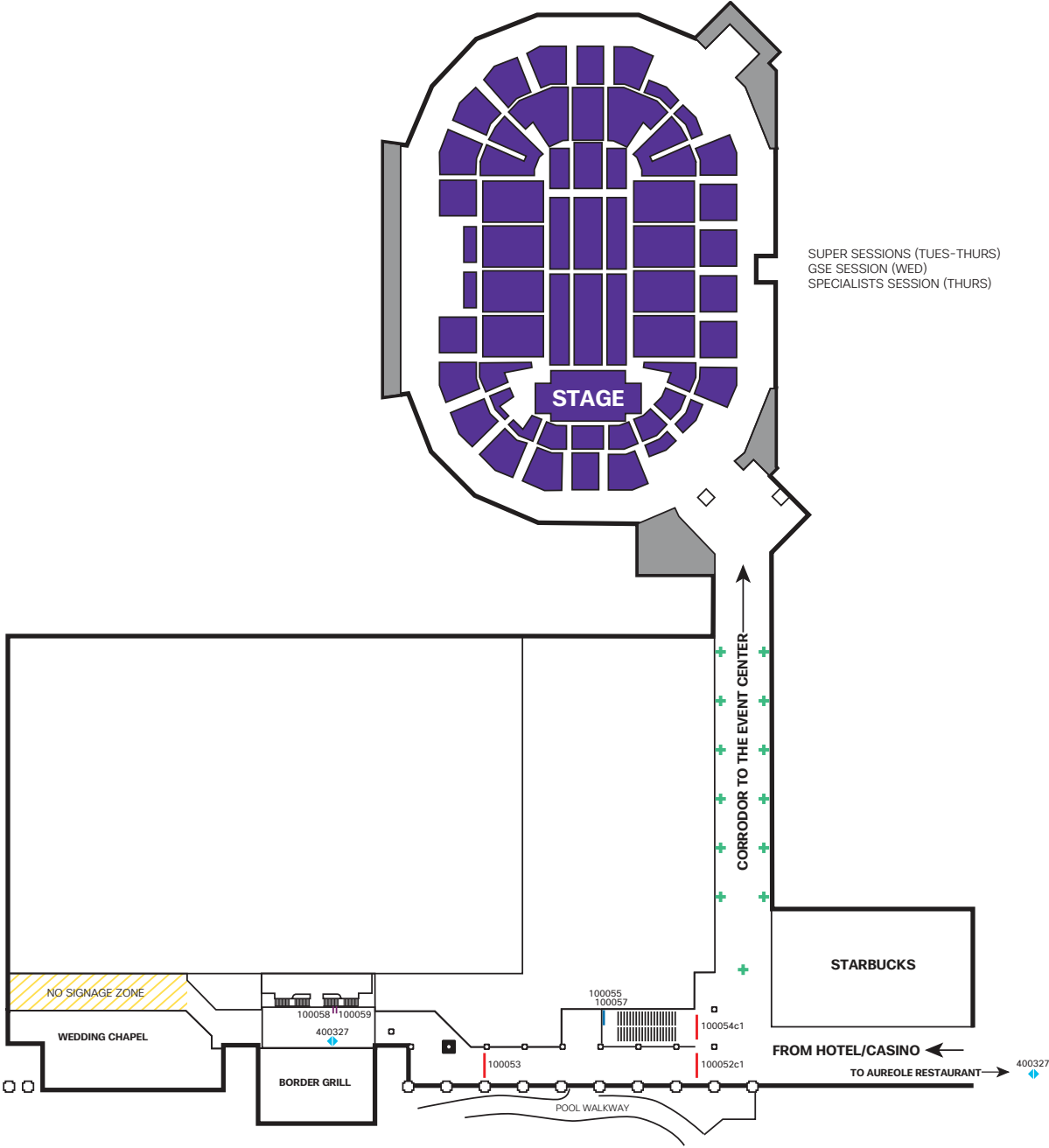
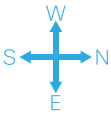
Mandalay Bay Event Center

Zone

- | | |
|------------------|------------------------------|
| Hub | Breakouts |
| Meals | Staff |
| Registration | Keynote |
| Information | Super Session |
| Meet-Up Spot | Materials Pickup / Bag Check |
| Lounge | Executive |
| Charging Station | Speaker Services |

Graphics Type

- | |
|------------------------------|
| Entrance Unit |
| Hanging Banner |
| Window Graphic |
| Wall Graphic |
| Full Meterboard |
| Half Meterboard |
| Column Graphic / Insert |
| 2x7 Digital Blade |
| Pole Flag |
| Column Banner |
| Ironman Sign |
| Pole Sign |
| Hard Panel Wall |
| SEG Graphic Wall (Fabric) |
| SEG Graphic Backlit (Fabric) |
| Handheld Sign |
| Digital Fixture |
| Wayfinding Sign |
| Feather Flag |
| Hard Panel |
| XL Meterboard (4 x 8) |
| Branding Element (BSO) |
| Backlit Lightbox |
| Digital Airport Sign |



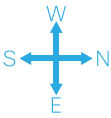
Mandalay Bay Level 1

Zone

- | | |
|------------------|------------------------------|
| Hub | Breakouts |
| Meals | Staff |
| Registration | Keynote |
| Information | Super Session |
| Meet-Up Spot | Materials Pickup / Bag Check |
| Lounge | Executive |
| Charging Station | Speaker Services |

Graphics Type

- | |
|------------------------------|
| Entrance Unit |
| Hanging Banner |
| Window Graphic |
| Wall Graphic |
| Full Meterboard |
| Half Meterboard |
| Column Graphic / Insert |
| 2x7 Digital Blade |
| Pole Flag |
| Column Banner |
| Ironman Sign |
| Pole Sign |
| Hard Panel Wall |
| SEG Graphic Wall (Fabric) |
| SEG Graphic Backlit (Fabric) |
| Handheld Sign |
| Digital Fixture |
| Wayfinding Sign |
| Feather Flag |
| Hard Panel |
| XL Meterboard (4 x 8) |
| Branding Element (BSO) |
| Backlit Lightbox |
| Digital Airport Sign |



Mandalay Bay Level 2

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

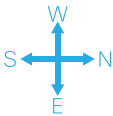
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



Mandalay Bay Level 3

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

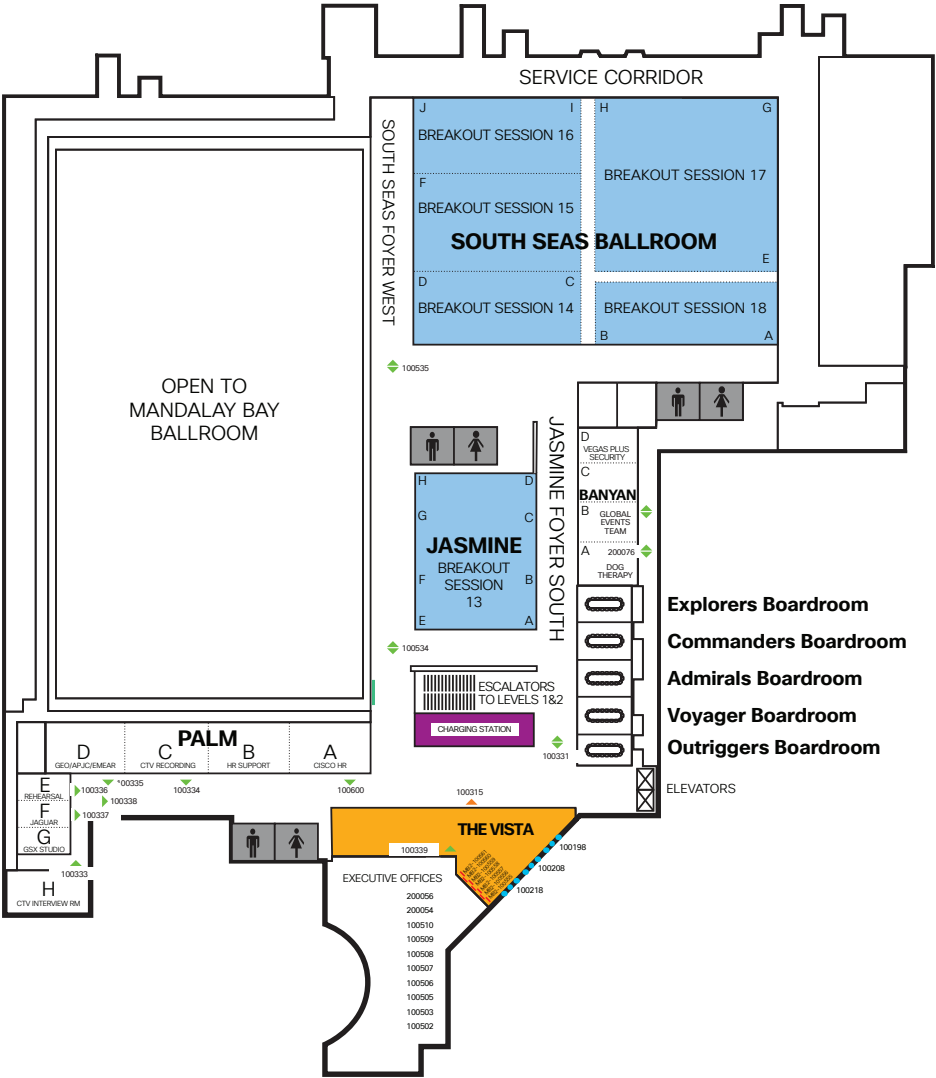
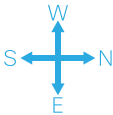
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



Mandalay Bay Lower Level

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

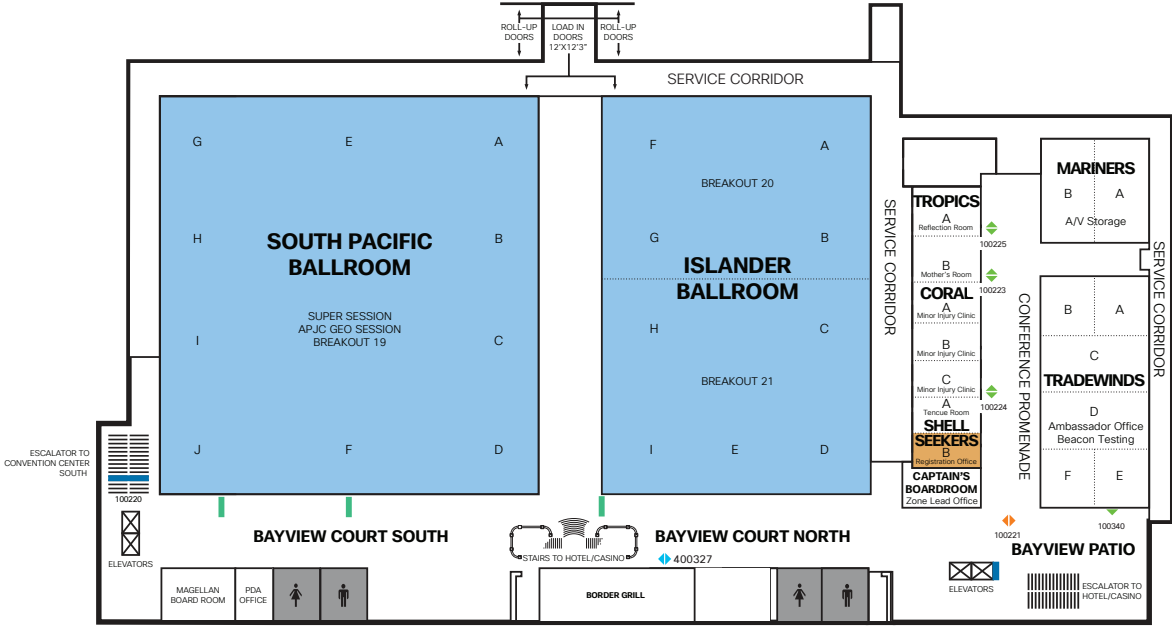
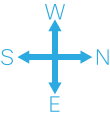
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



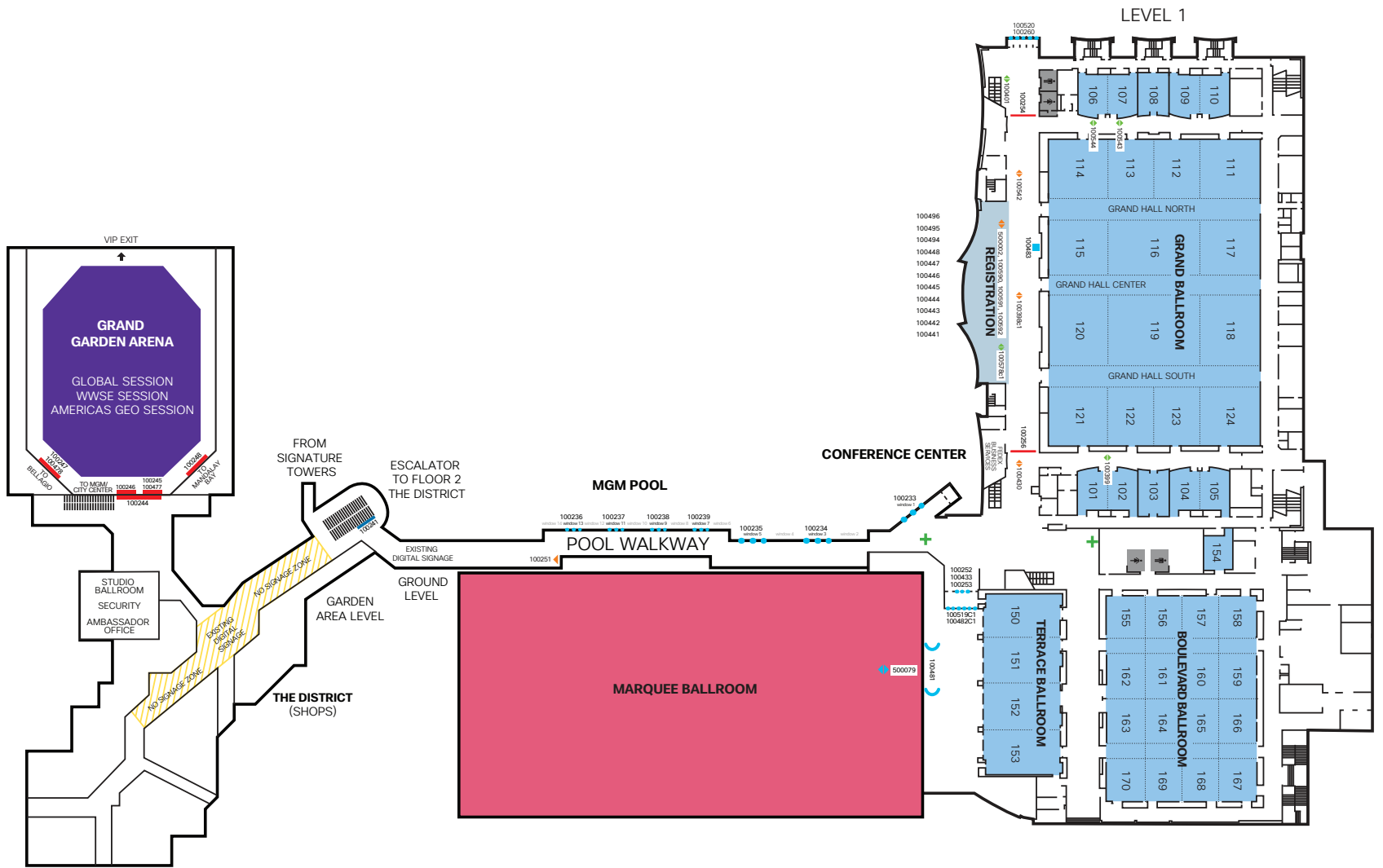
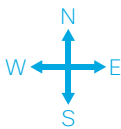
MGM Grand Level 1 Overview

Zone

- | | |
|------------------|------------------------------|
| Hub | Breakouts |
| Meals | Staff |
| Registration | Keynote |
| Information | Super Session |
| Meet-Up Spot | Materials Pickup / Bag Check |
| Lounge | Executive |
| Charging Station | Speaker Services |

Graphics Type

- | |
|------------------------------|
| Entrance Unit |
| Hanging Banner |
| Window Graphic |
| Wall Graphic |
| Full Meterboard |
| Half Meterboard |
| Column Graphic / Insert |
| 2x7 Digital Blade |
| Pole Flag |
| Column Banner |
| Ironman Sign |
| Pole Sign |
| Hard Panel Wall |
| SEG Graphic Wall (Fabric) |
| SEG Graphic Backlit (Fabric) |
| Handheld Sign |
| Digital Fixture |
| Wayfinding Sign |
| Feather Flag |
| Hard Panel |
| XL Meterboard (4 x 8) |
| Branding Element (BSO) |
| Backlit Lightbox |
| Digital Airport Sign |



MGM Grand Level 2

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

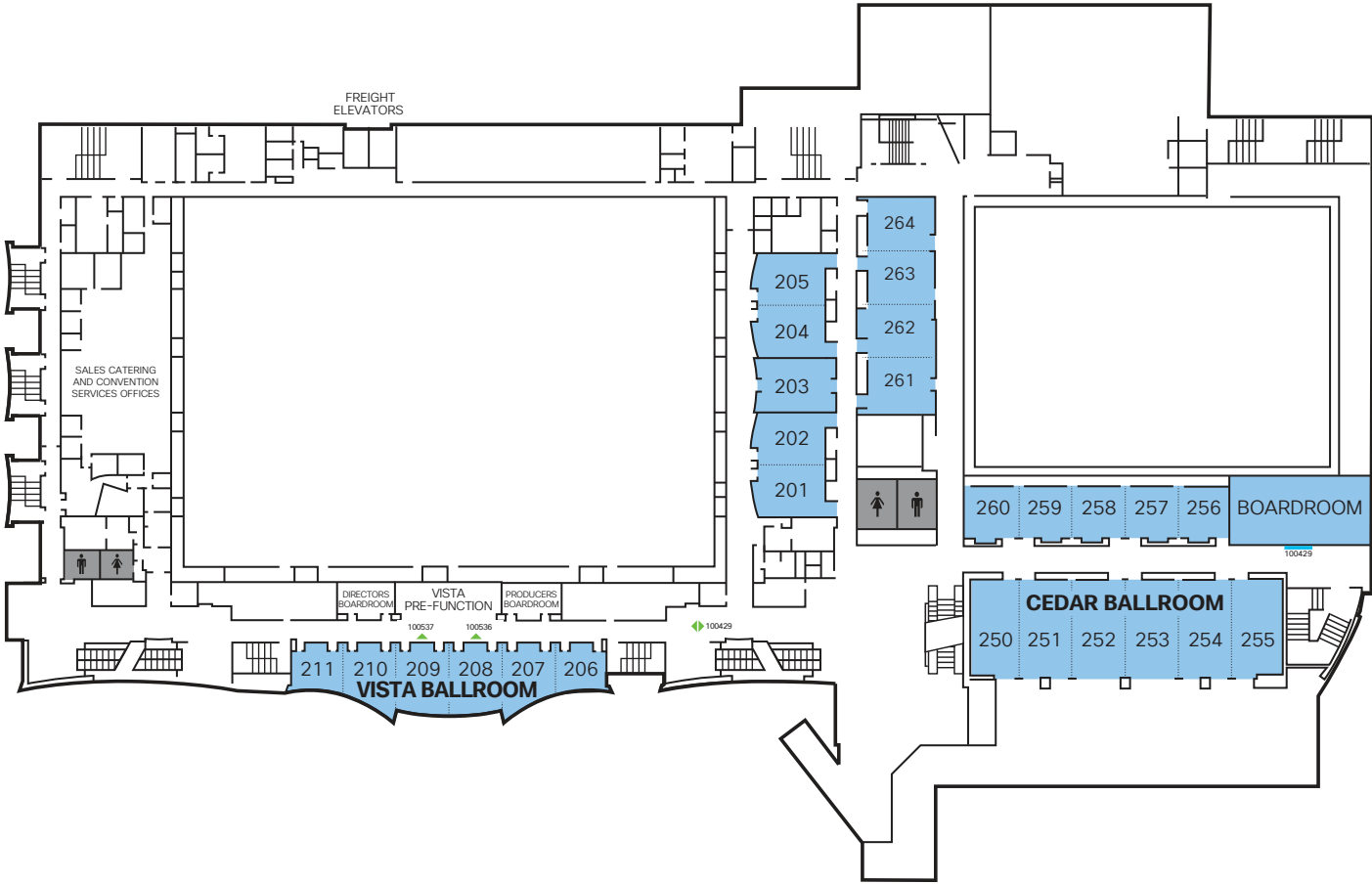
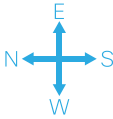
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



MGM Grand Level 3

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

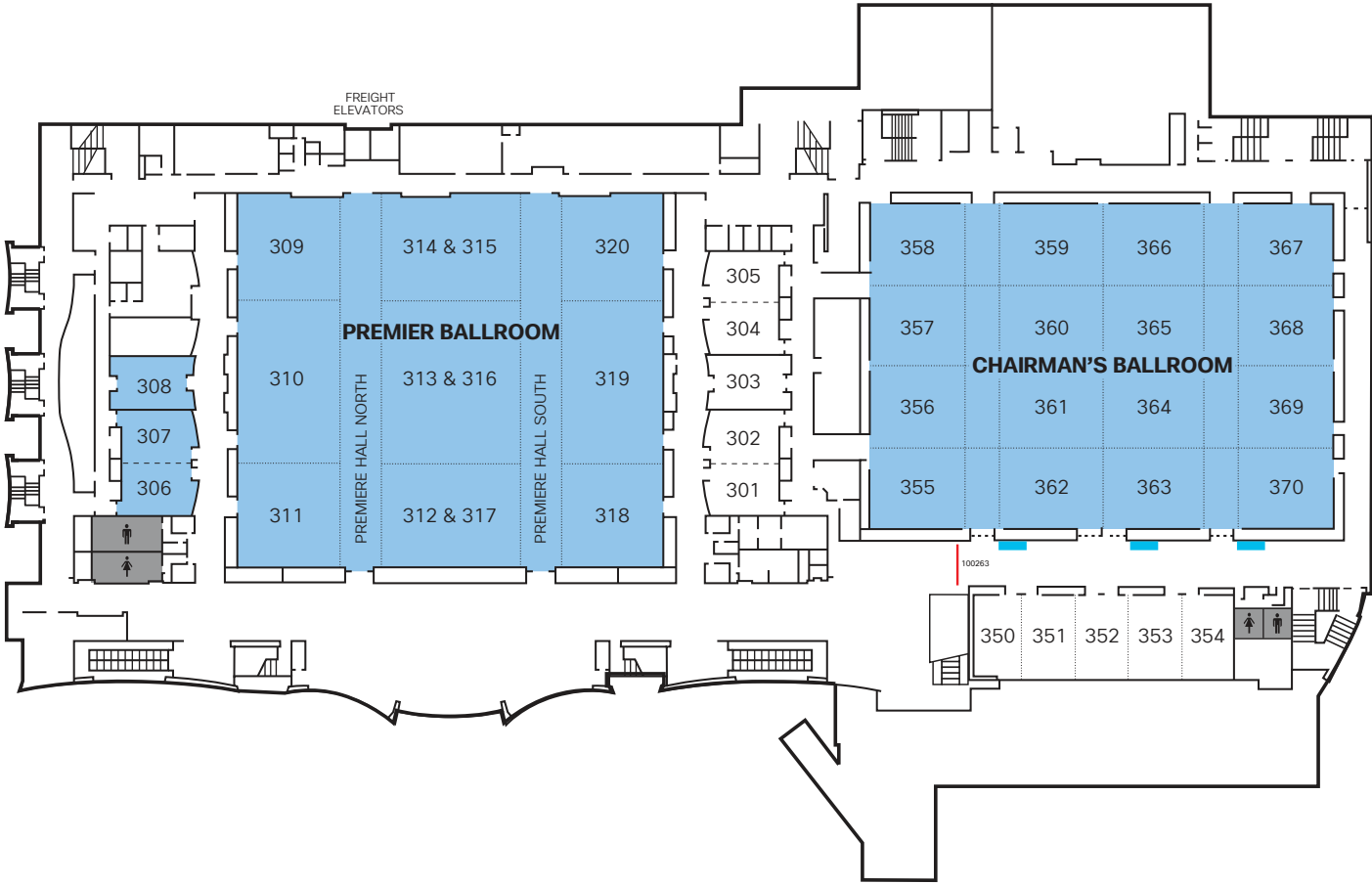
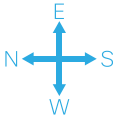
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



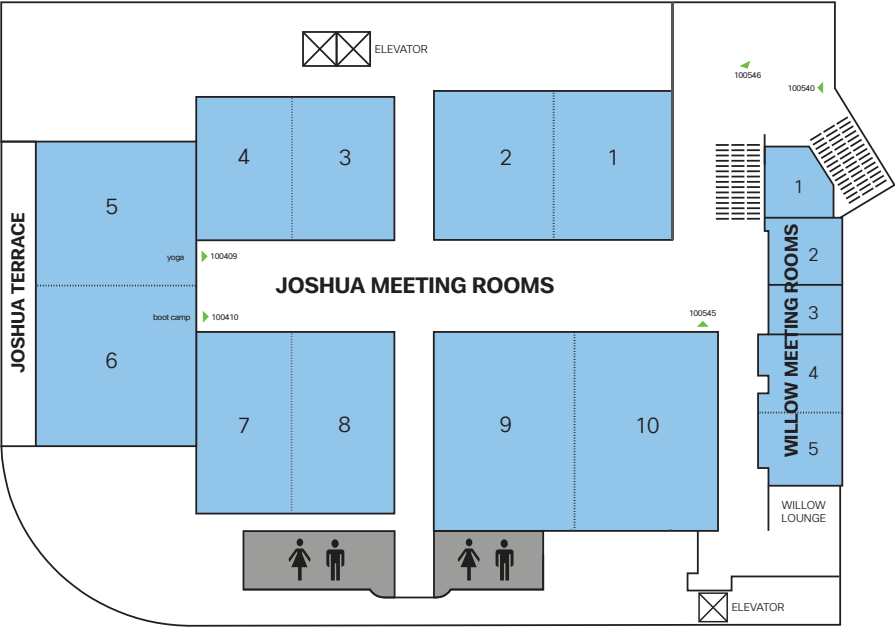
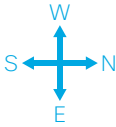
Aria East Level 1

Zone

- | | |
|------------------|------------------------------|
| Hub | Breakouts |
| Meals | Staff |
| Registration | Keynote |
| Information | Super Session |
| Meet-Up Spot | Materials Pickup / Bag Check |
| Lounge | Executive |
| Charging Station | Speaker Services |

Graphics Type

- | |
|------------------------------|
| Entrance Unit |
| Hanging Banner |
| Window Graphic |
| Wall Graphic |
| Full Meterboard |
| Half Meterboard |
| Column Graphic / Insert |
| 2x7 Digital Blade |
| Pole Flag |
| Column Banner |
| Ironman Sign |
| Pole Sign |
| Hard Panel Wall |
| SEG Graphic Wall (Fabric) |
| SEG Graphic Backlit (Fabric) |
| Handheld Sign |
| Digital Fixture |
| Wayfinding Sign |
| Feather Flag |
| Hard Panel |
| XL Meterboard (4 x 8) |
| Branding Element (BSO) |
| Backlit Lightbox |
| Digital Airport Sign |



Aria East Level 2

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

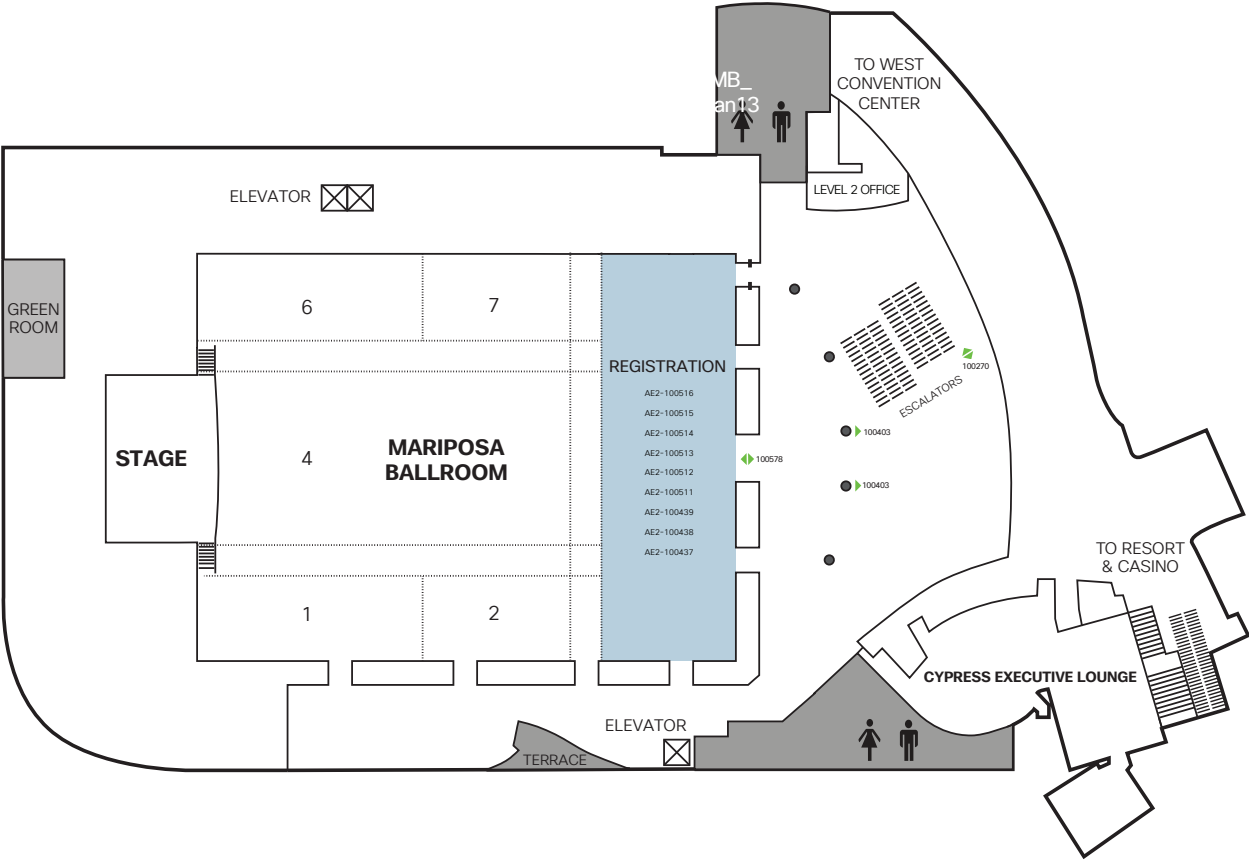
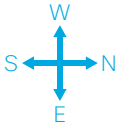
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



Aria East Level 3

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

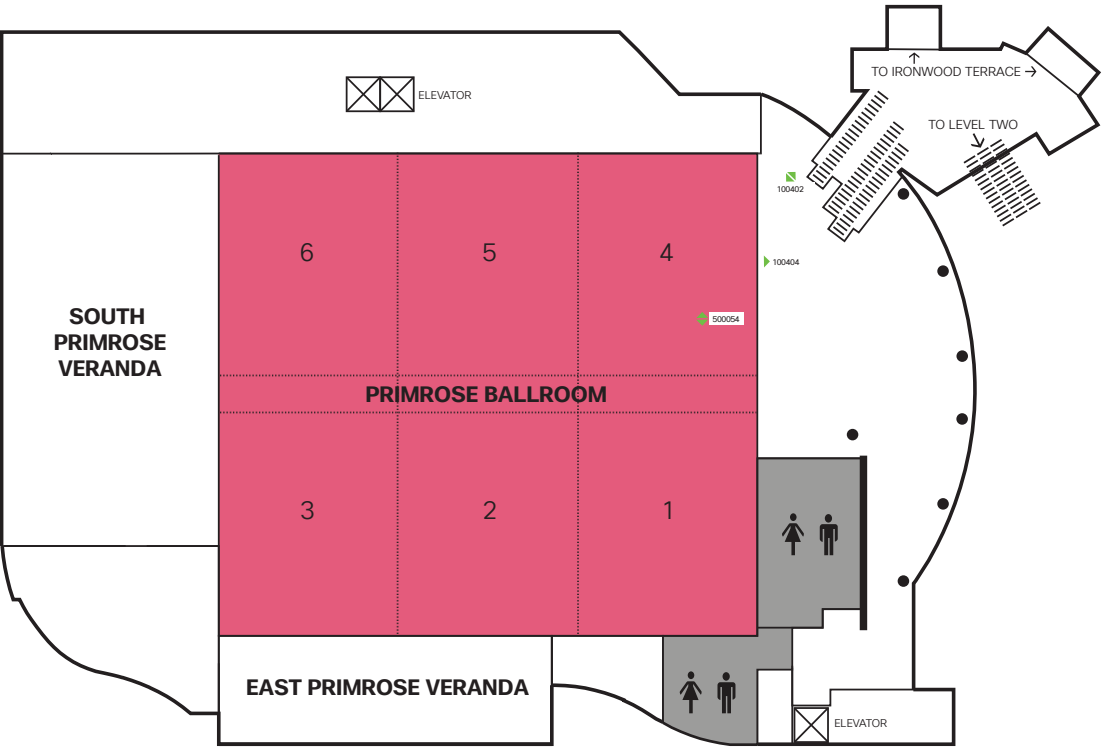
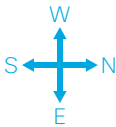
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



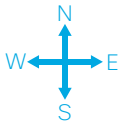
Cosmopolitan Level 1

Zone

- | | |
|------------------|------------------------------|
| Hub | Breakouts |
| Meals | Staff |
| Registration | Keynote |
| Information | Super Session |
| Meet-Up Spot | Materials Pickup / Bag Check |
| Lounge | Executive |
| Charging Station | Speaker Services |

Graphics Type

- | |
|------------------------------|
| Entrance Unit |
| Hanging Banner |
| Window Graphic |
| Wall Graphic |
| Full Meterboard |
| Half Meterboard |
| Column Graphic / Insert |
| 2x7 Digital Blade |
| Pole Flag |
| Column Banner |
| Ironman Sign |
| Pole Sign |
| Hard Panel Wall |
| SEG Graphic Wall (Fabric) |
| SEG Graphic Backlit (Fabric) |
| Handheld Sign |
| Digital Fixture |
| Wayfinding Sign |
| Feather Flag |
| Hard Panel |
| XL Meterboard (4 x 8) |
| Branding Element (BSO) |
| Backlit Lightbox |
| Digital Airport Sign |



Cosmopolitan Level 2

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

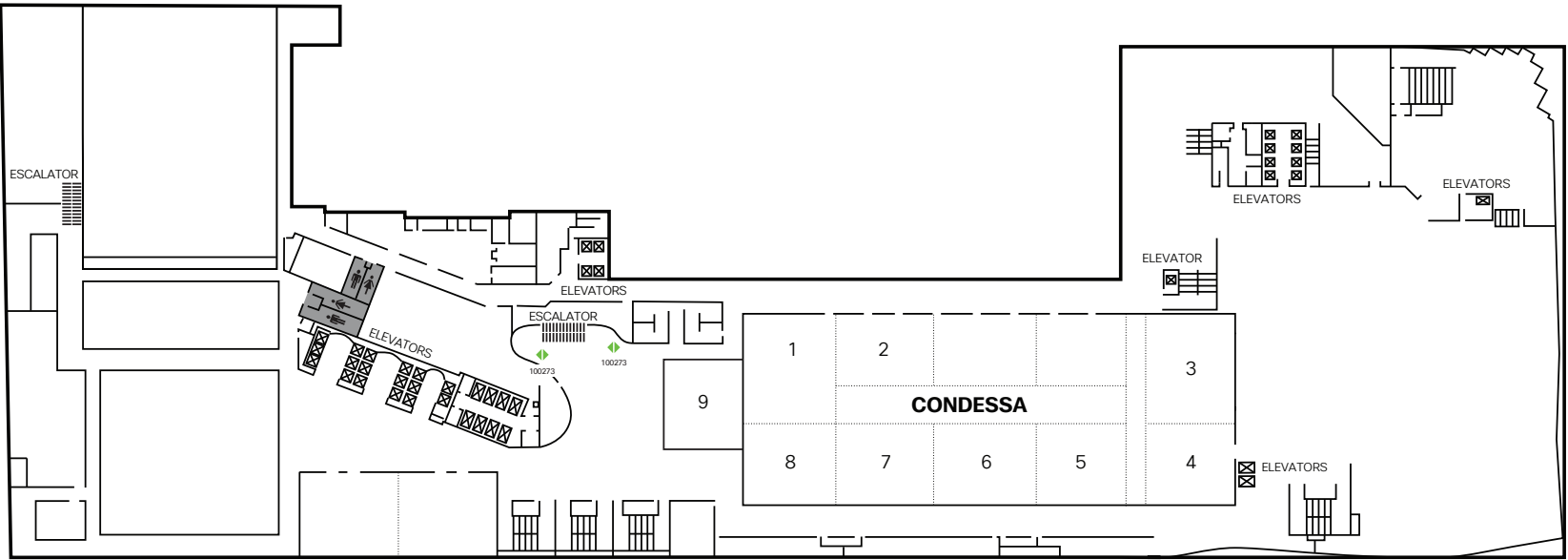
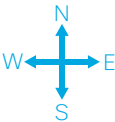
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



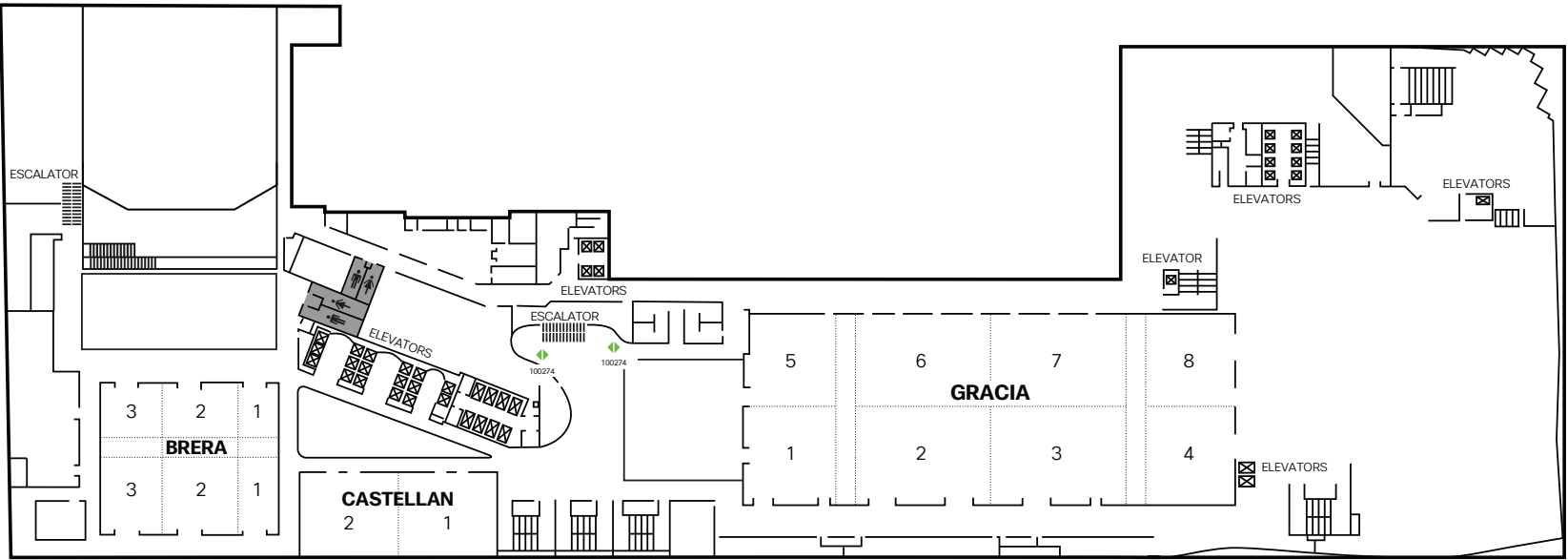
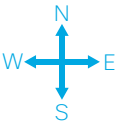
Cosmopolitan Level 3

Zone

- | | |
|------------------|------------------------------|
| Hub | Breakouts |
| Meals | Staff |
| Registration | Keynote |
| Information | Super Session |
| Meet-Up Spot | Materials Pickup / Bag Check |
| Lounge | Executive |
| Charging Station | Speaker Services |

Graphics Type

- | |
|------------------------------|
| Entrance Unit |
| Hanging Banner |
| Window Graphic |
| Wall Graphic |
| Full Meterboard |
| Half Meterboard |
| Column Graphic / Insert |
| 2x7 Digital Blade |
| Pole Flag |
| Column Banner |
| Ironman Sign |
| Pole Sign |
| Hard Panel Wall |
| SEG Graphic Wall (Fabric) |
| SEG Graphic Backlit (Fabric) |
| Handheld Sign |
| Digital Fixture |
| Wayfinding Sign |
| Feather Flag |
| Hard Panel |
| XL Meterboard (4 x 8) |
| Branding Element (BSO) |
| Backlit Lightbox |
| Digital Airport Sign |



Cosmopolitan Level 4

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

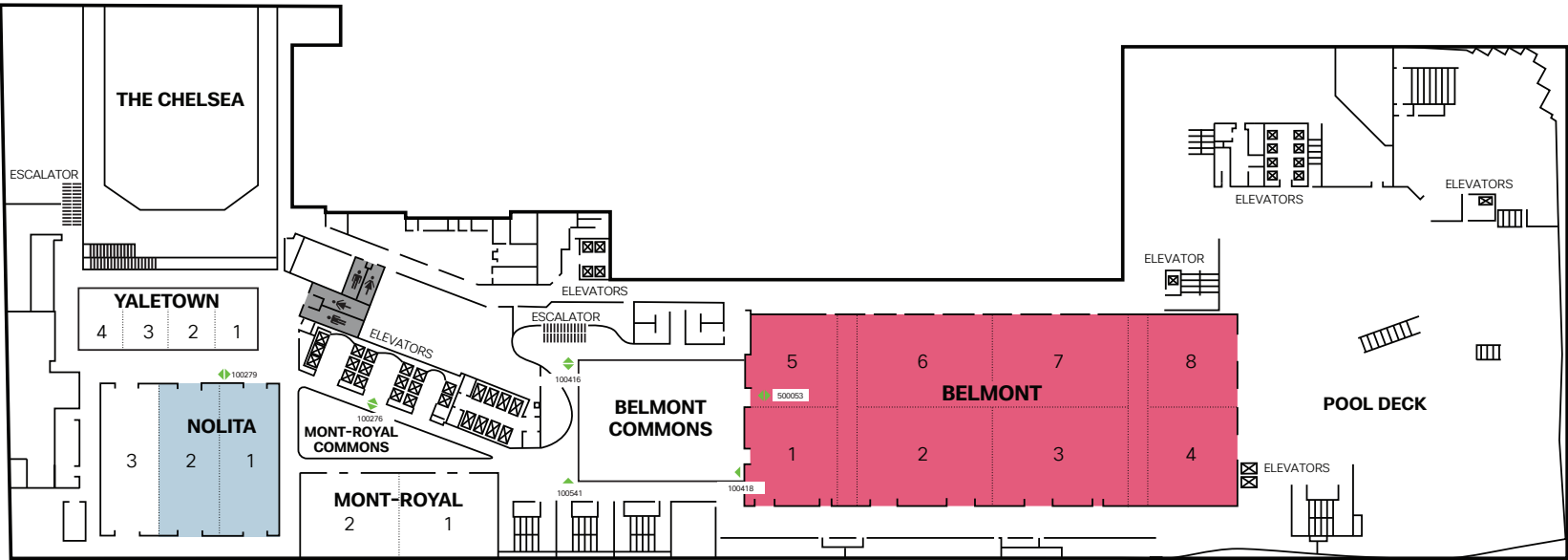
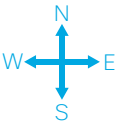
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



CO4-100597
CO4-100575
CO4-100573
CO4-100572
CO4-100571

HARMON AVENUE

LAS VEGAS BLVD SOUTH

Bellagio Level 1 South

Zone

- Hub

Meals

Registration

Information

Meet-Up Spot

Lounge

Charging Station
- Breakouts

Staff

Keynote

Super Session

Materials Pickup / Bag Check

Executive

Speaker Services

Graphics Type

- Entrance Unit

Hanging Banner

Window Graphic

Wall Graphic

Full Meterboard

Half Meterboard

Column Graphic / Insert

2x7 Digital Blade

Pole Flag

Column Banner

Ironman Sign

Pole Sign

Hard Panel Wall

SEG Graphic Wall (Fabric)

SEG Graphic Backlit (Fabric)

Handheld Sign

Digital Fixture

Wayfinding Sign

Feather Flag

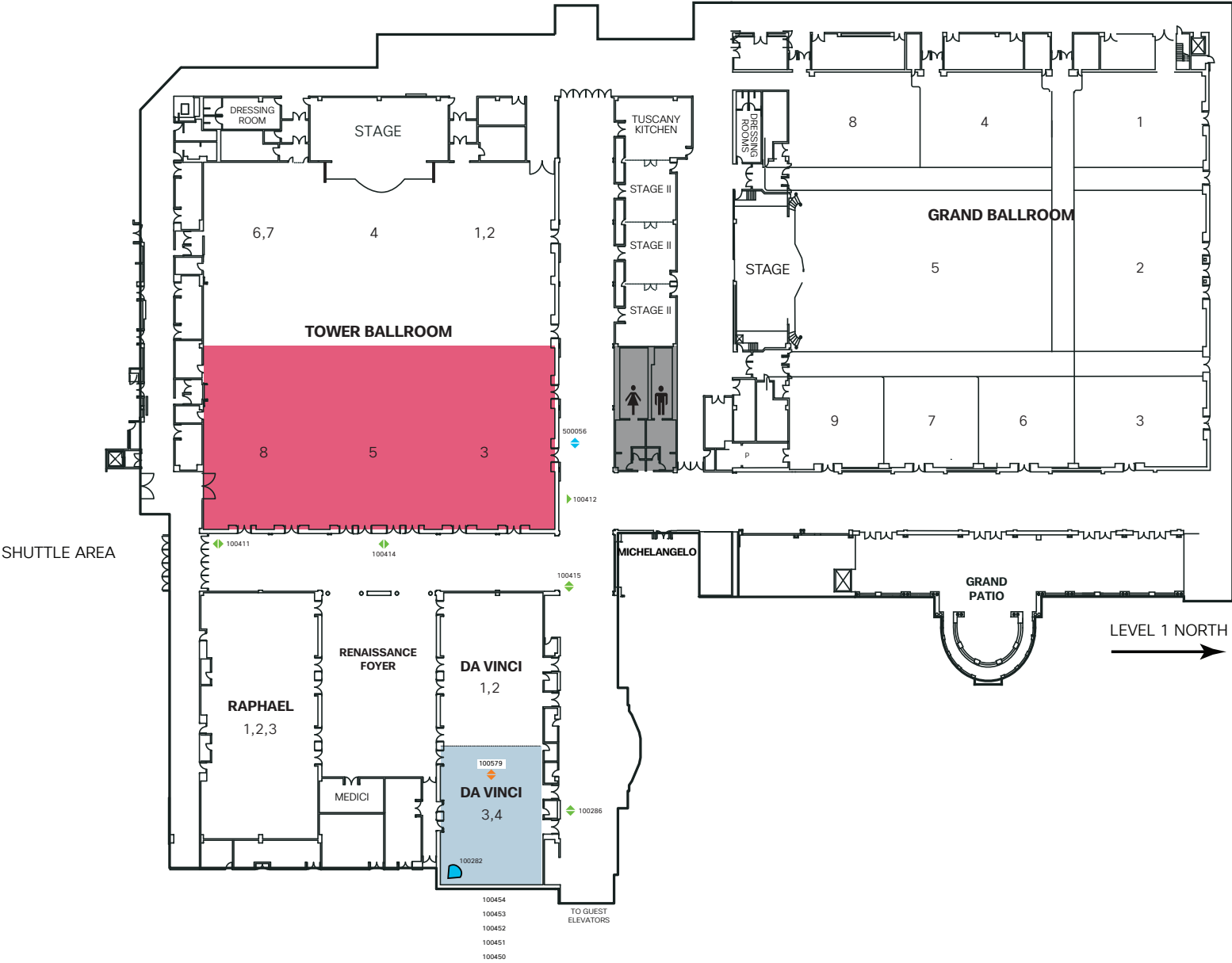
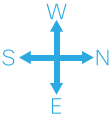
Hard Panel

XL Meterboard (4 x 8)

Branding Element (BSO)

Backlit Lightbox

Digital Airport Sign



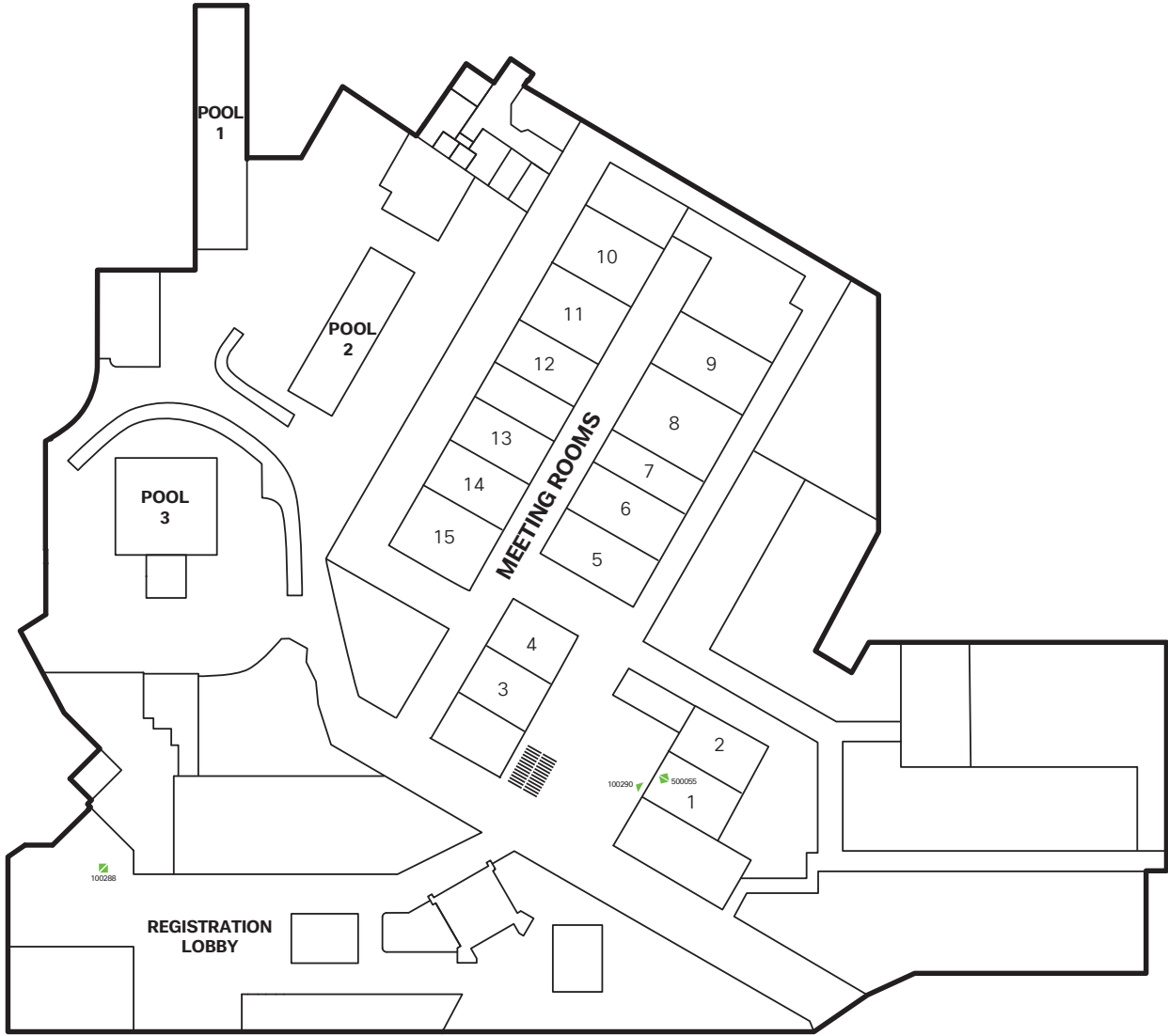
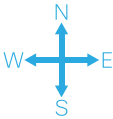
Park MGM Level 1

Zone

- | | |
|------------------|------------------------------|
| Hub | Breakouts |
| Meals | Staff |
| Registration | Keynote |
| Information | Super Session |
| Meet-Up Spot | Materials Pickup / Bag Check |
| Lounge | Executive |
| Charging Station | Speaker Services |

Graphics Type

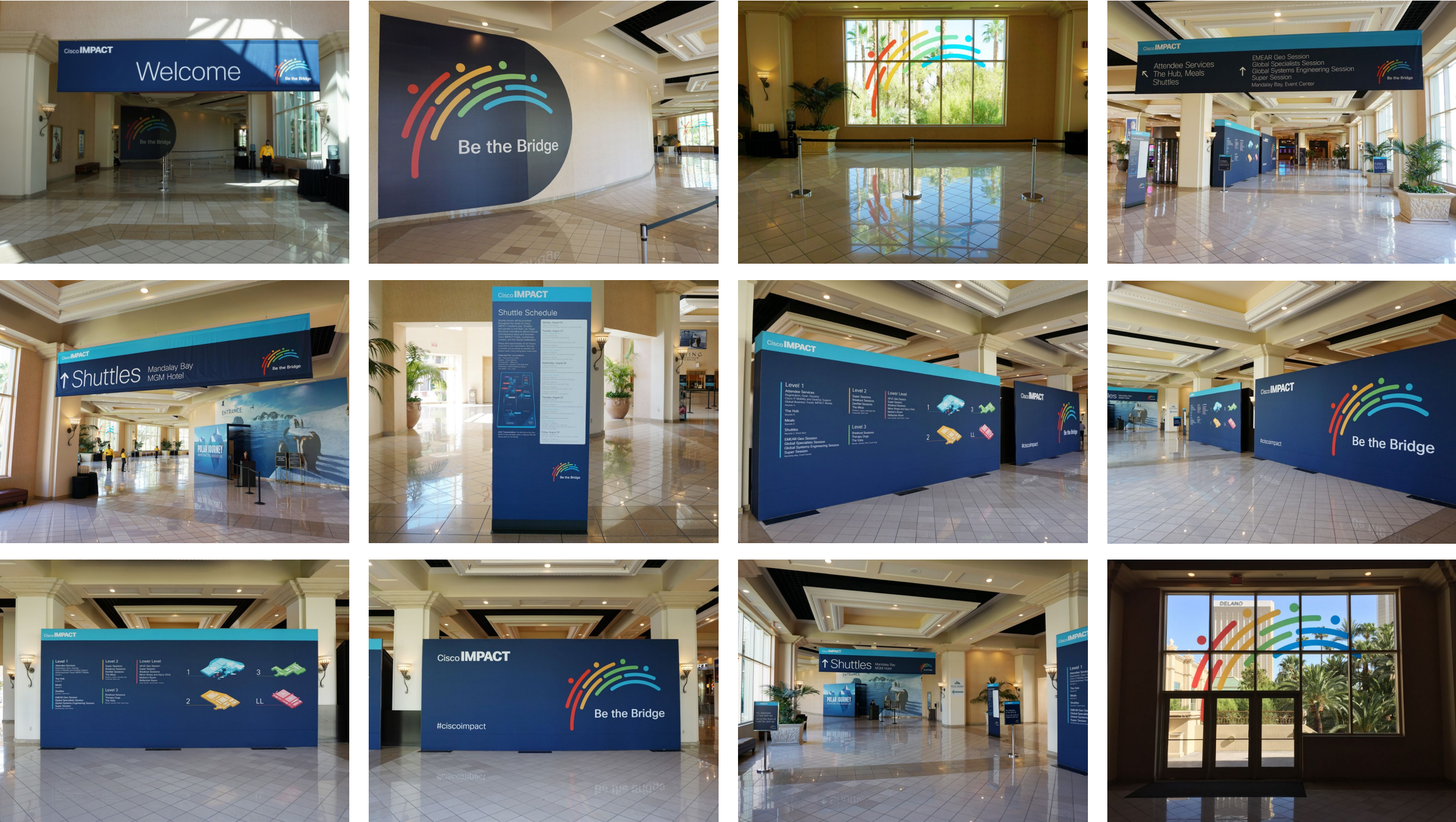
- | |
|------------------------------|
| Entrance Unit |
| Hanging Banner |
| Window Graphic |
| Wall Graphic |
| Full Meterboard |
| Half Meterboard |
| Column Graphic / Insert |
| 2x7 Digital Blade |
| Pole Flag |
| Column Banner |
| Ironman Sign |
| Pole Sign |
| Hard Panel Wall |
| SEG Graphic Wall (Fabric) |
| SEG Graphic Backlit (Fabric) |
| Handheld Sign |
| Digital Fixture |
| Wayfinding Sign |
| Feather Flag |
| Hard Panel |
| XL Meterboard (4 x 8) |
| Branding Element (BSO) |
| Backlit Lightbox |
| Digital Airport Sign |



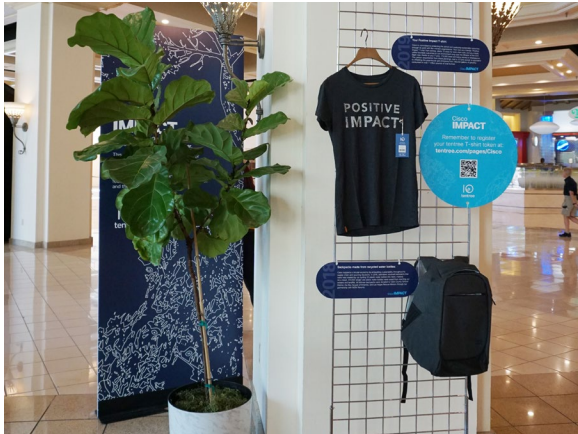
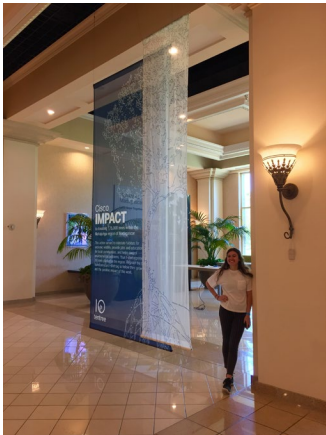
Mandalay Bay Shark Reef Entrance



Mandalay Bay Shark Reef Entrance



Mandalay Bay Shark Reef Entrance



Mandalay Bay Casino Entrance



Mandalay Bay Level 1



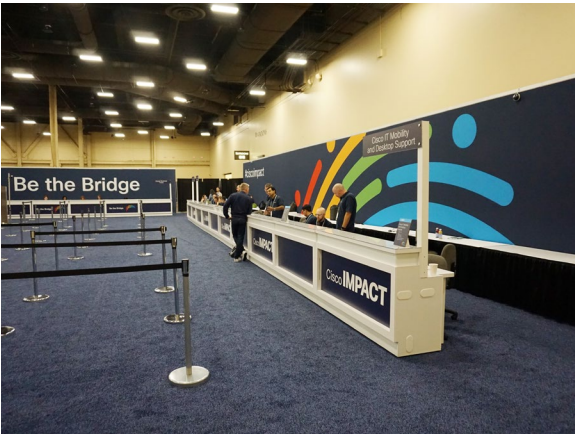
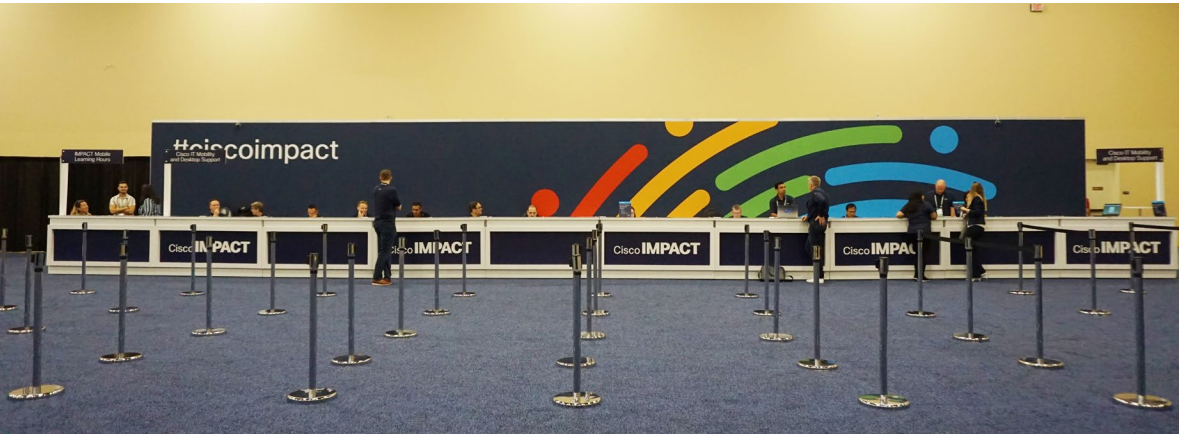
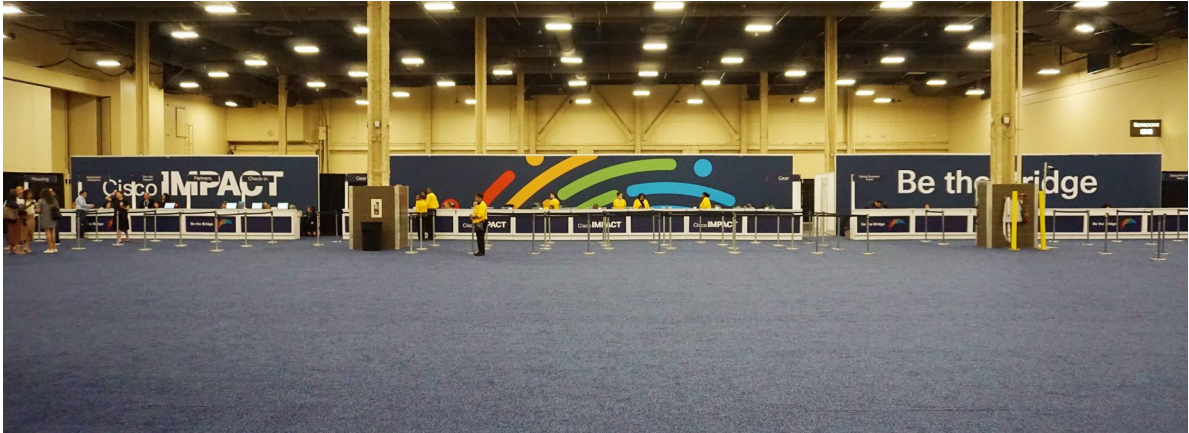
Mandalay Bay Level 1



Mandalay Bay Level 1



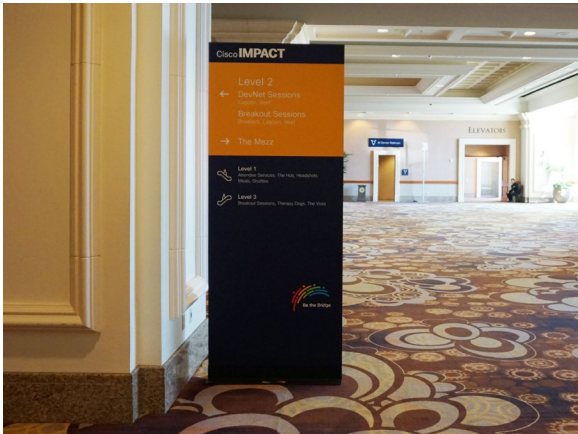
Mandalay Bay Level 1



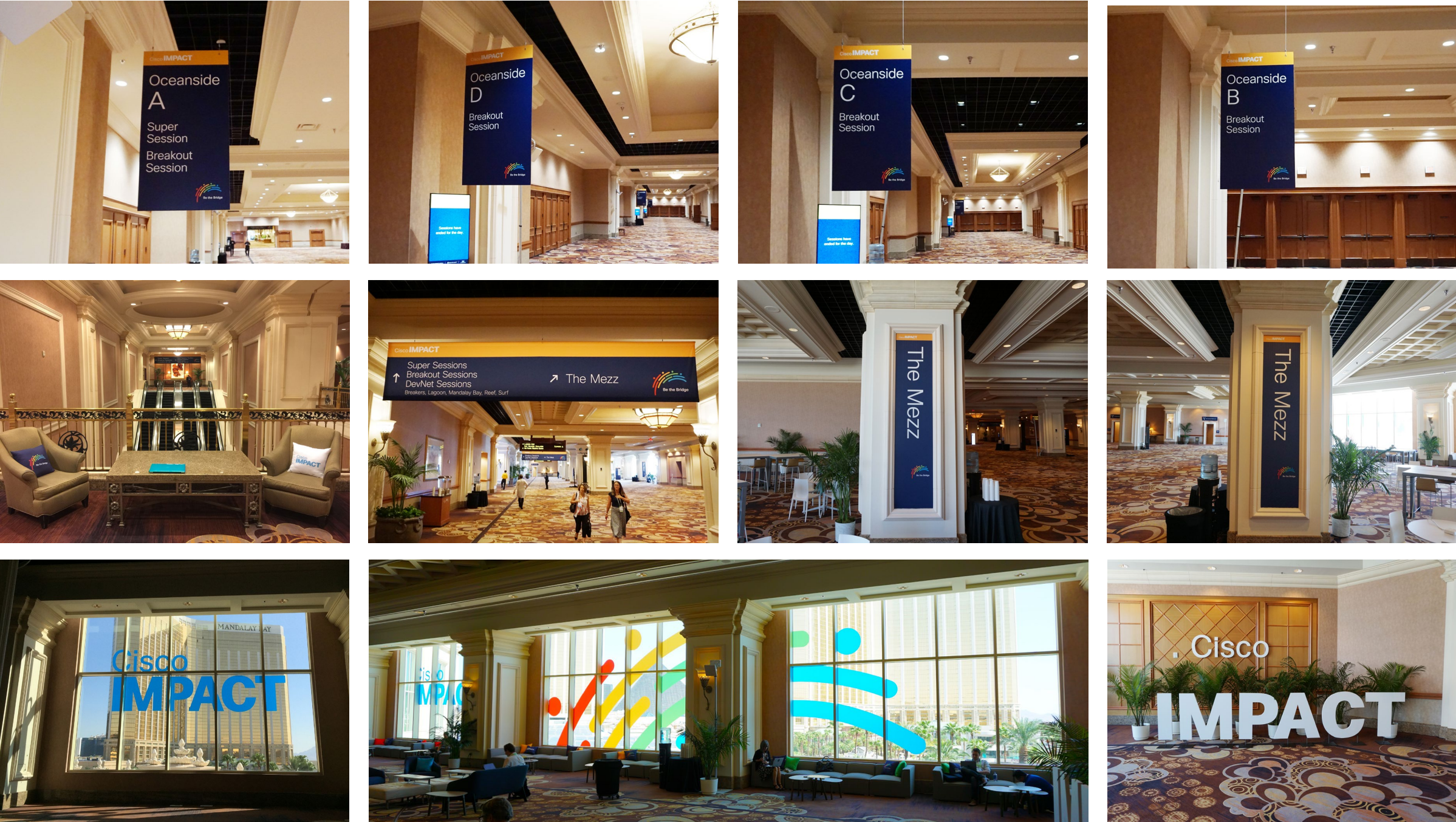
Mandalay Bay Level 1



Mandalay Bay Level 2



Mandalay Bay Level 2



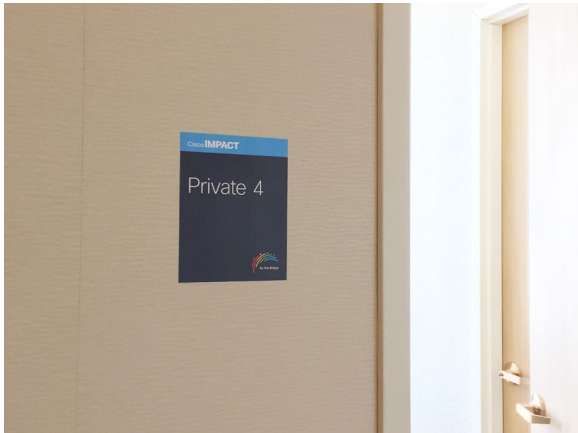
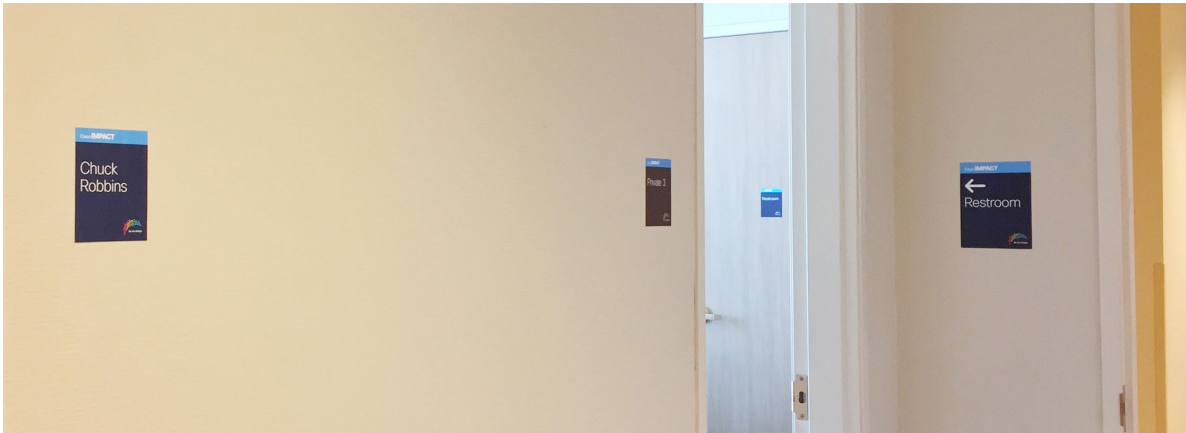
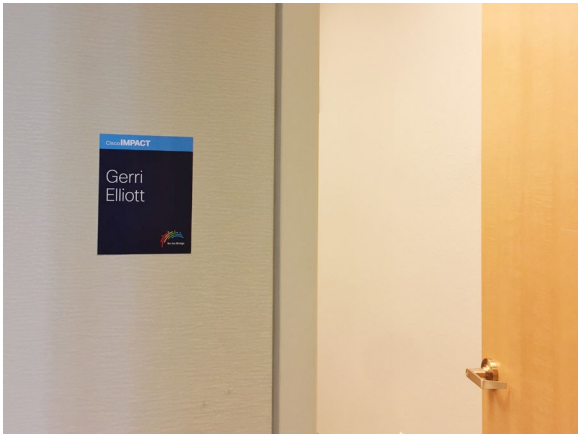
Mandalay Bay Level 2



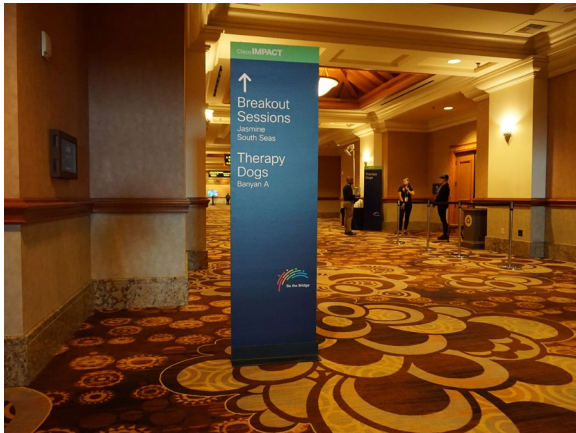
Mandalay Bay Level 3



Mandalay Bay Level 3



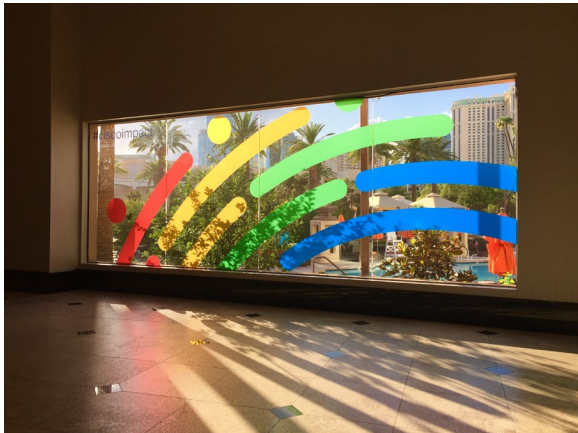
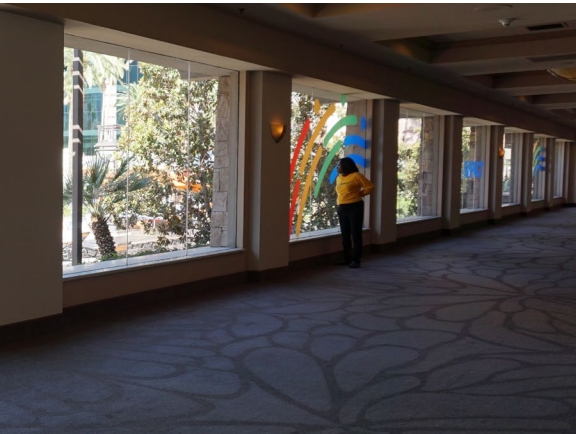
Mandalay Bay Level 3



Mandalay Bay Lower Level



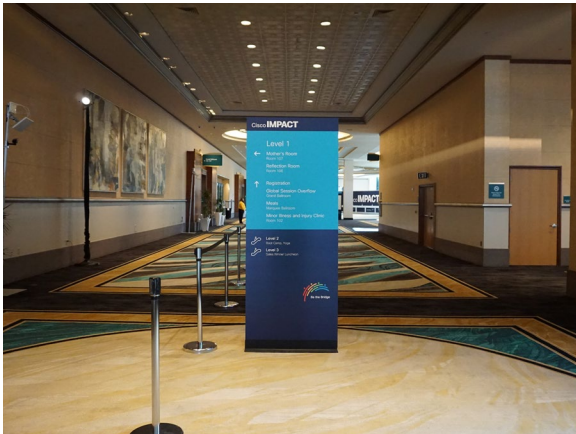
MGM Grand Pool Walkway



MGM Grand Garden Arena



MGM Grand Level 1



MGM Grand Level 1



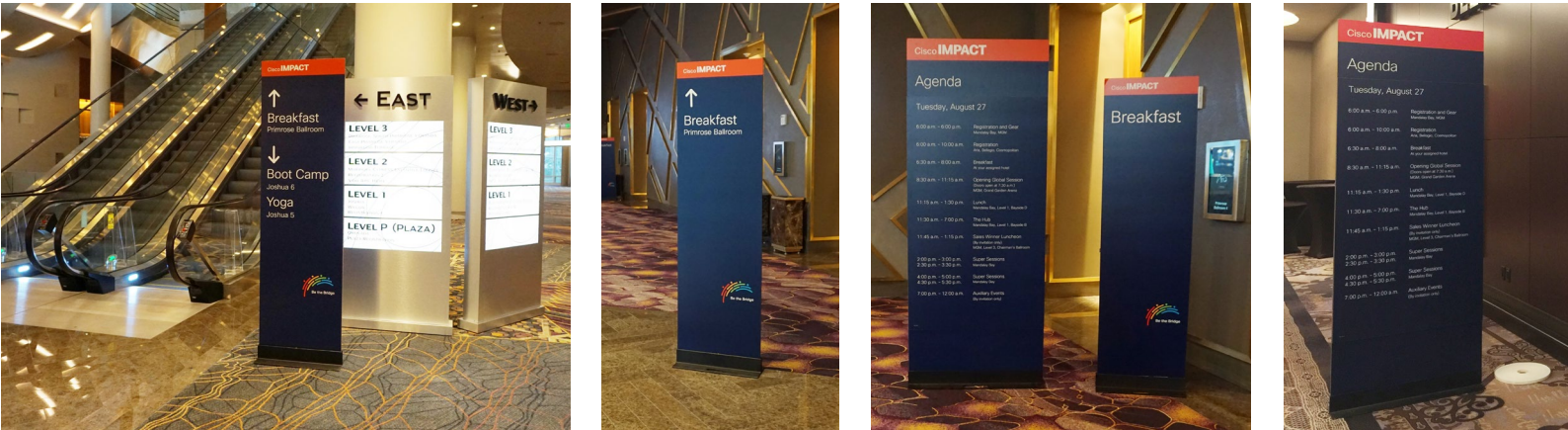
MGM Grand Level 2



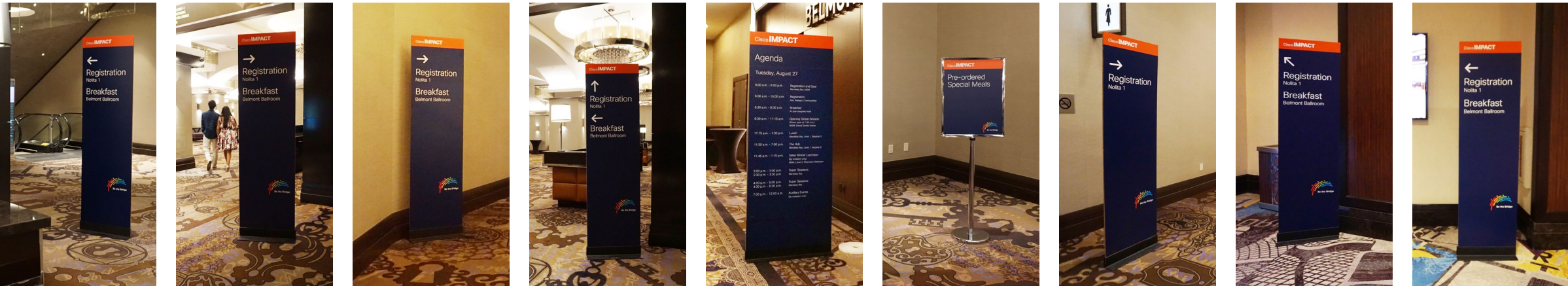
MGM Grand Level 3



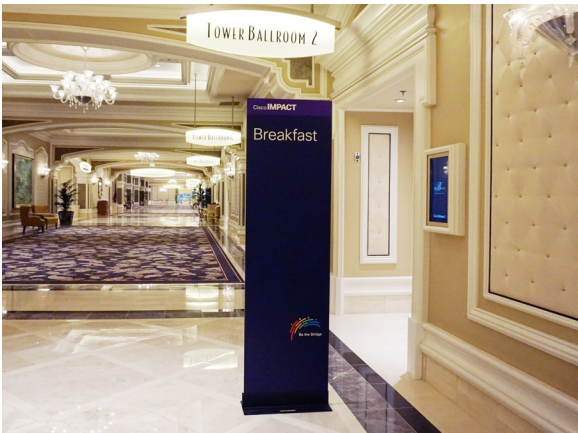
Aria East



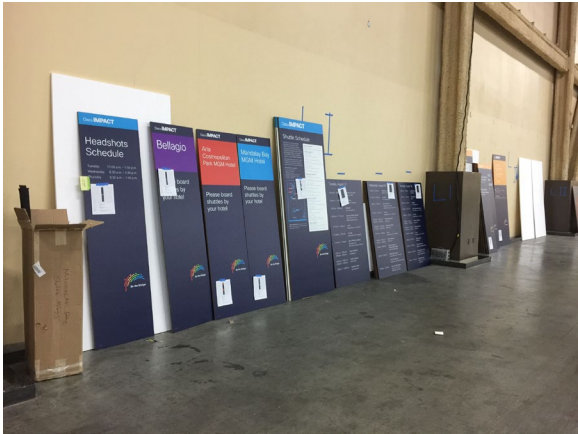
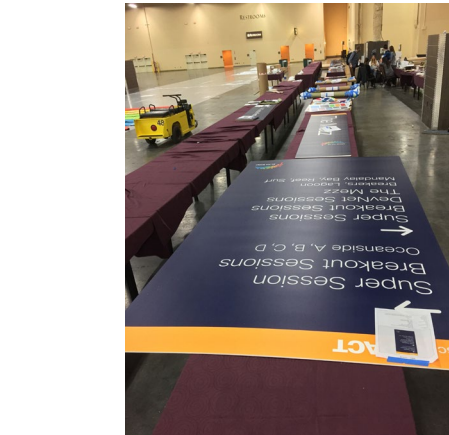
Cosmopolitan



Bellagio South



Mandalay Bay Level 2 • The Boneyard in Shoreline



Thank you!

